

# THE KEY VARIABLE IN FULL-BODY LIGHT THERAPY

Why Most Panels Don't Measure What Matters

**LUXE**



# THE QUESTION MOST PEOPLE ASK

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## How far should I stand?

It seems simple.

But distance changes irradiance.

Irradiance changes dose.

Dose determines exposure.

Without measurement, answers vary.

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# USING A RULER TO MEASURE DISTANCES


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Some brands include a ruler or distance charts.

This is because irradiance drops as distance increases.

If output remains fixed,  
the body receives less energy farther away.

Without adjustment, dosing changes.



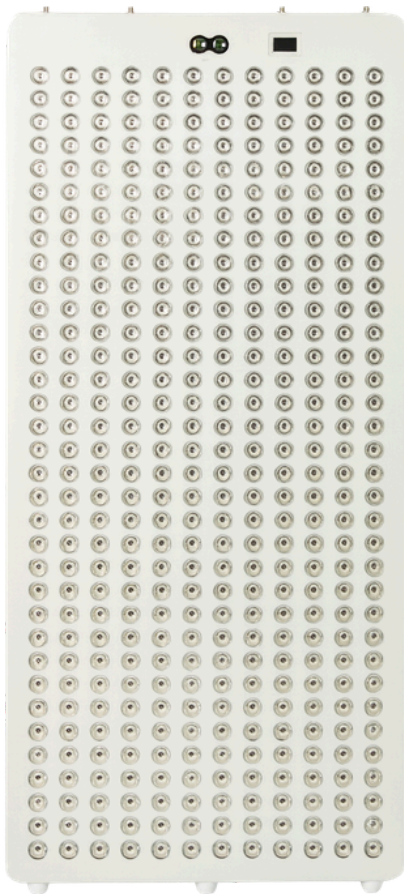
# FULL-BODY VS TARGETED EXPOSURE

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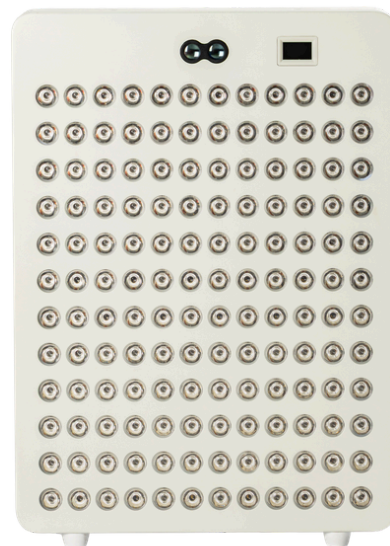
Research has shown that full-body exposure can produce systemic responses.

The question is not coverage alone – it is consistent delivery.

Larger panels can deliver higher total energy. But energy must still be controlled.



*Full body*



*Targeted*

# THE MISSING FEEDBACK LOOP

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Most panels do not show:

- Irradiance at the body
- Joules delivered
- $\text{J}/\text{cm}^2$  exposure

Without that information, users cannot verify dose.

Luxxe displays all of it.

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# THE SHIFT FROM BRIGHTNESS TO PRECISION

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The industry often emphasizes:

- LED count
- Wattage
- Peak power

Luxxe emphasizes:

- Delivered irradiance
- Controlled exposure
- Visible metrics

*Precision replaces assumption.*

# CONCLUSION

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Traditional panels started the movement.

Luxxe introduced intelligent dosing.

Light therapy is no longer guesswork.

It is **measurable**.

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